



## COMMUNICATION STRATEGY

Facebook Page	ParentMail	Medical Tracker	Paper Copies	Diary Dates/ Headteachers Newsletter	Newsletter
Weekly photographs and dialogue of child learning, reminder posts and diary dates.	Main form of communication from school to parents.	All medical related information	Only used when attachments are being sent out	Sent out via text to the website link.	Produced fortnightly and sent via text to the website link.
Class Specific Information	Whole School Communication	Medical Information	Forms and Attachments	Advanced Notification	Weekly Update
<ul style="list-style-type: none"> <li>• Class Learning</li> <li>• Class PE times</li> <li>• Knowledge organisers including home learning</li> </ul>	<ul style="list-style-type: none"> <li>• Absences</li> <li>• Newsletters</li> <li>• After School Clubs</li> <li>• Urgent Information</li> </ul>	<ul style="list-style-type: none"> <li>• Injury Details</li> <li>• Medication</li> <li>• Notification that a child is unwell (parents/carers will be contacted by phone if a child requires collecting)</li> </ul>	<ul style="list-style-type: none"> <li>• Raffle</li> <li>• School Trips</li> <li>• Sponsorship</li> </ul>	<ul style="list-style-type: none"> <li>• Advance notification of events in school</li> <li>• Information the Headteacher wants to share</li> </ul>	<ul style="list-style-type: none"> <li>• Events that week</li> <li>• Details of events coming up</li> <li>• Information school wants to share with parents</li> </ul>

Parents can communicate with school in-person, by telephone and via our admin email address